



William J. Cousins, MS, CPP

WJ Cousins & Associates, LLC

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Background

Areas of Expertise:

- Security/Risk Assessments
- Crisis Management
- Intellectual Property Security
- Crisis Intervention & De-escalation Training
- Premises Liability
- House of Worship Security
- Workplace Violence Prevention
- Risk Management
- Active Shooter Programs
- Use of Force
- Event Security
- Supply Chain Security
- School Security
- Security Officer Programs
- Expert Witness
- Security Officer Training
- Cannabis Security Consulting and Plans

Education:

- M.S., Johns Hopkins University, Police Executive Leadership Program
- B.S., Madonna College, Criminal Justice
- A.A., Schoolcraft Community College

Awards:

- Corp Magazine 2021 Most Valuable Entrepreneur as a leader for security in the security industry

Advanced Training:

- Detroit Metropolitan Police Academy – MCOLES Certified Police Officer
- American Society for Industrial Security- CPP Preparation Course
- Department of Treasury, Basic Criminal Investigator Course – FLETC/Glynco, GA
- U.S. Secret Service Special Agent Training Course
- U.S. Secret Service – Security/Risk/Vulnerability Assessments
- U.S. Secret Service – Protective Advance Training
- U.S. Secret Service – Protective Driving Course
- U.S. Secret Service – Candidate Nominee Operations/Detail Training

- U.S. Secret Service – Control Tactics Instructor Course – Level 1 Certified
- Drug Enforcement Administration – Certified Tactical Instructor
- FBI – Chemical Munitions Instructor Course
- Oleoresin Capsicum Spray Instructor Course and Recertifications – Capstun
- US Army Military Police School/Department of Defense Polygraph Institute – Ft. McClellan, AL
- Various Interview & Interrogation Schools – Commercial and Classified
- Active Shooter Training- American Society for Industrial Security/Troy Michigan Police Department
- Association of Certified Commercial Cannabis Experts – Certified Expert
- Street Survival Tactics for Armed Encounters – Caliber Press
- A.L.I.V.E. Active Shooter Survival Training – Certified Instructor

Specialized Training:

- Attended State of Michigan Bar Association for Cannabis Attorneys – September 2021
- Active Assailant Training: Troy, MI Police Department/ASIS – March 2019
- Certified Protection Professional – ASIS Classroom Training Dallas, TX, October 2017
- Shooter Down: Active Shooter Consequence Management – ASIS Webinar, June 2017
- Best Practices in Security Training & Learning Programs – ASIS Webinar, November 2016
- Soft Target Hardening: Protecting People from Attack – ASIS Webinar, October 2015
- Bullying, Harassment, Hazing & Domestic School Violence – ASIS Webinar, September 2015
- Intellectual Property Awareness and Security – FBI Seminar, May 2015
- Kidnapping and Ransom Training – Ackerman Group Seminar, 2014
- Reducing the Risk of Violence in Schools – ASIS Webinar, March 2012
- Guarding the New Green: Security Lessons for Cannabis Companies in Emerging Markets – ASIS 2021
- Shodan Rank (1st Degree Black Belt) Yoshitsune Waza Ju-Jitsu – April 1995

Experience:

Extensive security experience in the following industries and sectors, both domestic and internationally:

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|----------------------------|----------------------------------|
| • Cannabis Facilities | • Hospitals |
| • Schools | • Entertainment Facilities |
| • Hotels | • Office Buildings and Complexes |
| • Private Residences | • Sports Venues |
| • Financial Institutions | • Embassies |
| • Manufacturing Facilities | • Airports |

Highlights include:

- 2018 – Tested for and received Certified Protection Professional designation from ASIS.
- 2015 – Security Assessment for the Coleman A. Young International Airport.
- 2006 – U.S. Secret Service Coordinator National Football League Super Bowl Game in Detroit, MI.
- 2005 – U.S. Secret Service Coordinator assigned to assist state and local authorities for the Major League All Star Game in Detroit, MI.
- 2004 - Designed, implemented and supervised the security measures to move the Detroit Branch of the Federal Reserve Bank to its new facility in 2004 involving the safe transfer of approximately four billion dollars of U.S. currency.
- 2004 – Special Agent in Charge of the Democratic VP Nominee Spouse Detail.
- 1999 - Lead Advance Secret Service Agent for the U.S. Ambassador to the World Trade Organization Meeting in Seattle, Washington – “Battle for Seattle.”
- Others available upon request.

Employment History

WJ Cousins & Associates – CEO, Consulting, Security and Investigations, 2014- Present

- Risk, Threat, Vulnerability Assessments, Workplace Violence Programs, Active Shooter Programs, Intellectual Property Awareness Programs, Security Program Development, Travel Safety and Security Programs, Litigation Consulting, Marijuana Security Consulting.
- Security Advisor/Consultant to business, government and private citizens.
- Refer to www.wjcousinsandassociates.com for additional information.
- State of Michigan Attorney General Investigator (Contract Investigator for Flint Water Investigation), 2/2016-2017.
- Active Shooter Training/Programs

American Axle Manufacturing & Holdings – Head of Security, 2014 – 2015

- Responsible for all corporate security programs including Executive Protection, Investigations, Ex-Pat Security, Manufacturing & Non-Manufacturing Security, Protection of Intellectual Property, Supply Chain Security, Major Event Security, contract Security Officers and the Corporate Command Center.
- Coordinate and manage security operations for 32 facilities in 13 countries.

Chrysler/Fiat Group – Director of Security, 2008 – 2014

- Primarily responsible for, but not limited to NAFTA & APAC Security Operations, Investigations, Executive Protection, Manufacturing Security, Non-Manufacturing Security, Protection of Intellectual Property, Business Travel, Corporate Aircraft, Global Intelligence Center, Security Officers, and the Corporate Credit Card Program.
- 2008-2010, Manager of Executive Protection Operations and security investigations.

Deloitte – Senior Manager, Competitive Intelligence Team, 2006 – 2008

Kelly Services – Senior Manager Corporate Investigations, 2006

U.S. Secret Service – 1984 – 2006, Retired as Assistant to the Special Agent In Charge- Detroit F.O.

- Detroit Field Office – Special Agent/Polygraph Examiner, 1984 - 1991
- Vice-Presidential Protection Division – Special Agent, 1991 - 1994
- Office of Training – Special Agent-Control Tactics Instructor, 1994 – 1997
- Toledo Resident Agency – Special Agent, 1997 – 2000
- HQ – Financial Crimes Division – Assistant to the Special Agent in Charge, 2000 – 2002
- Detroit Field Office – Assistant to the Special Agent in Charge, 2002 – 2006

Livonia, MI Police Department – 1977- 1984, Police Officer Patrol Division

Instructional Experience & Public Speaking Engagements

Instructional Experience:

- Oakland University – Currently Adjunct Professor/Lecturer Criminal Justice Department – Security Administration Courses – 2017 to 2022.
- Guest Lecturer – 2002 – 2015, Oakland University, Eastern Michigan University and Walsh College, lectured on law enforcement related subjects.
- U.S. Secret Service, Office of Training –1994 – 1997, Control Tactics Instructor, taught Use of Force, all aspects of Control Tactics to include tactical training for hardening of soft targets, physical protection and all other related courses.
 - Trained over 700 Special Agents and Uniformed Division officers
 - Instructor – Use of Force
 - Developer and Lead Instructor of Oleoresin Capsicum Spray Courses
- Presenter/Facilitator – 2022 - Present, Active Shooter Training, A.L.I.V.E. Program.

Recent Public Speaking Engagements:

- March 22, 2022 – Intellenet Annual Conference – Las Vegas, NV – Guest Speaker Topic “Cannabis Security and Beyond.”
- April 20, 2020 – Birmingham Rotary Club – Guest Speaker Topic: “Comprehensive Cannabis Security Operations.”
- October 16, 2019 – Crime Prevention Association of Michigan, Traverse City, MI – Guest Speaker Topic: “Comprehensive Cannabis Security Operations.”
- January 2019 – Michigan Cannabis Industry Summit & Expo, Birch Run, MI – Guest Speaker Topic: “Security for Michigan’s Marijuana Industry.”
- January 2019 – American Society for Industrial Security, Detroit Chapter – Keynote Speaker Topic: “Securing Medical Marijuana in Michigan.”

- June 2017 – Society for Human Resource Management, Detroit Chapter – Keynote Speaker
Topic: “Executive Travel and Business Security.”
- Women Grow, 2017, Ann Arbor Chapter – Keynote Speaker
Topic: “Background Checks and Vulnerability Assessments for Medical Marijuana Facilities.”
- October 2016 – Michigan School Business Officials Conference, Crystal Mountain, MI – Guest Speaker
Topic: “12 Types of School Safety Technologies.”
- September 2016 – Monterrey Institute of Technology & Higher Education, Toluca, Mexico – Guest Speaker
Topic: “Security in Business.”

Published Interviews & Articles

Published Interviews:

- 2024 – Guest on the podcast “Youngblood Squared,” interview regarding how the Secret Service works and what to expect after the 2024 election. Two separate appearances.
- November 4, 2022 – Raleigh Durham News & Observer – interviewed and contributor to “Durham County Pays Millions for Security Contractor Despite Dozens of Complaints,” author is Dan Kane
- December 1, 2021 – WXYZ.com and television – Interviewed and contributor to - “Could the Work of Secret Service Agents Teach Us How to Make Schools Safer.”
- October 20, 2019 – Radio Talk Show – Interviewed as a Subject Matter Expert in Security
Topic: “Raising Cannabis Capital.”
- August 2018 – Corp Magazine – Interviewed as a Subject Matter Expert in Security and how security relates to the Medical Marijuana Industry.
Article titled, “The Green Boom,” by Larry O’Connor.
- July 25, 2018 – Radio Talk Show – Interviewed as a Subject Matter Expert in Security and how it relates to the Medical Marijuana Industry.
Topic: “The Price of Business.”
- August 23, 2016 – El Sol de Toluca – Interviewed by Alma Rios
Topic: “Temor en EU y Cartels de Droga Esten Vinculados.” (“Fear In US and Drug Cartels Are Linked.”) released on/about August 25, 2016.

Published Articles:

- May 7, 2020 – American Society for Industrial Security – Contributing Author/Standards Committee Member
Topic: “Workplace Violence and Active Assailant: Prevention, Intervention and Response.”
- January 28, 2019 – LinkedIn & wjcassociates.com
Topic: “Securing the Sanctuary.”
- October 17, 2018 – LinkedIn & wjcassociates.com

- Topic: "The 6 Key Components to Travel Security."
- March 21, 2017 – LinkedIn & wjcassociates.com
Topic: "Selecting a New Security Provider."
- March 9, 2018 – LinkedIn & wjcassociates.com
Topic: "The New Catfishing."
- February 15, 2017 – LinkedIn & wjcassociates.com
Topic: "10 Recommendations to Consider Before Conducting a Hostile Termination."
- August 2, 2016 – LinkedIn & wjcassociates.com
Topic: "Security Training in the Workplace."
- June 9, 2016 – LinkedIn & wjcassociates.com
Topic: "Litigation Consulting."
- August 8, 2016 – LinkedIn & wjcassociates.com
Topic: "What to Do if an Active Shooter is At Your Workplace."
- May 11, 2016 – LinkedIn & wjcassociates.com
Topic: "7 Reasons to Consider Hiring a Security Consultant for Your Event."
- April 4, 2016 – LinkedIn & wjcassociates.com
Topic: "Premises Liability."
- March 8, 2016 – LinkedIn & wjcassociates.com
Topic: "Risk Management Programs."
- February 12, 2016 – LinkedIn & wjcassociates.com
Topic: "What is a Workplace Violence Program."

Professional Affiliations, Licenses & Certifications

Professional Organizations:

- Detroit Crime Commission – Commissioner/Retired
- Oakland County Sheriff's Advisory Council – Member
- Association of Former U.S. Secret Service Agents - Member
- American Society for Industrial Security – Former Board of Directors, Current Member of Detroit Chapter
- Intellenet – Member
- Association of Certified Commercial Cannabis Experts – Expert/Member/Thought Leader – Expired

Professional Licenses and Certifications:

- State of Michigan – Professional Investigator
- Department of Homeland Security – Active Shooter Instructor
- A.L.I.V.E Active Shooter Training – Certified Instructor

- Oleoresin Capsicum Spray – Certified Instructor
- American Society for Industrial Security – Certified Protection Professional
- Association of Certified Commercial Cannabis Experts – Certified Commercial Cannabis Expert
- U.S. Secret Service Polygraph Examiner – Expired
- Top Secret/Classified Information Clearance - Expired

Court Room Testimony:

- None as an Expert Witness

Depositions:

- 2 – Expert Witness Opinion Papers
- 1 – Deposition

Consults:

- 3 – Formal/Informal consults with attorneys